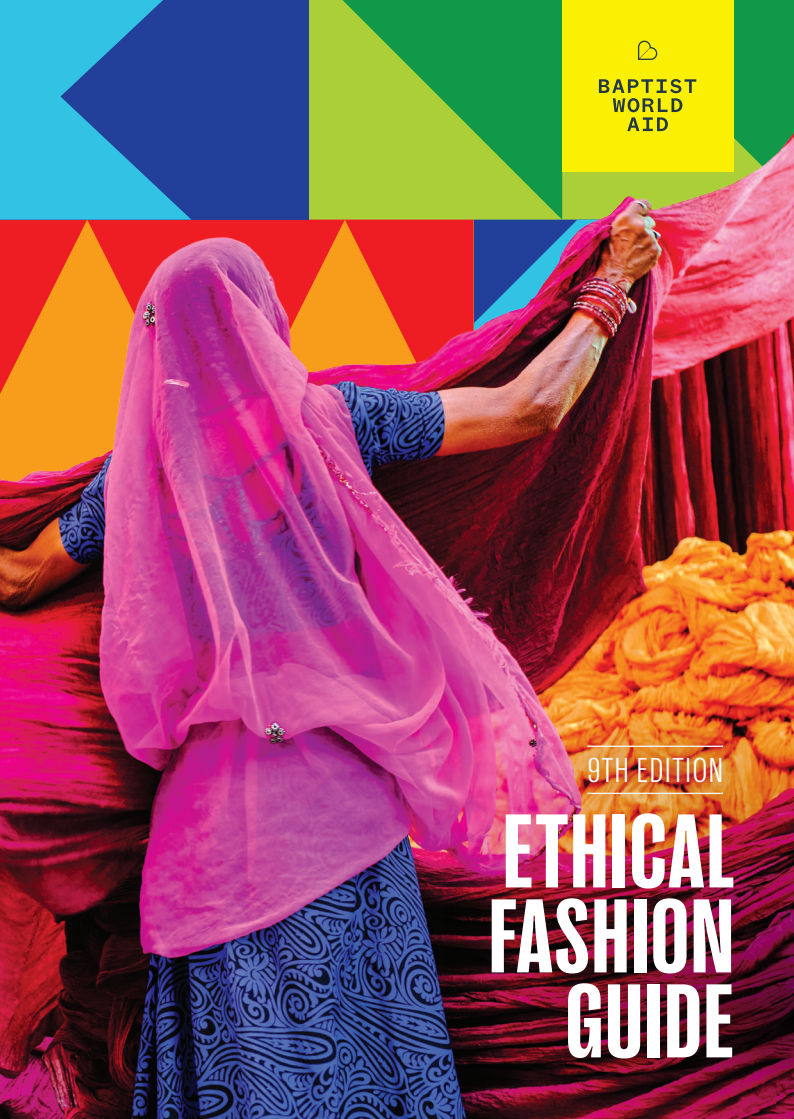




BAPTIST
WORLD
AID

9TH EDITION

ETHICAL FASHION GUIDE







Dear Global Citizen,

The fashion industry supports millions of livelihoods around the world. But for many, it's a source of exploitation, abuse, and environmental harm. We want to change that. And to do so, we need your help.

Between these pages you'll find almost 600 brands who we've assessed on their efforts to prevent worker exploitation and environmental degradation in their supply chains. This edition, we've also included a range of new footwear brands, and have introduced an updated scoring system which promotes greater transparency, showing where the industry is really at.

As a global citizen, you have power to influence change through your actions. By picking up this guide, you've taken your first step towards promoting a better world for all. Now, let's get to it.

THE ETHICAL FASHION TEAM



At A Glance

IT'S TIME TO CLEAN UP AUSTRALIA'S
DIRTY SHOPPING HABITS



AUSTRALIANS PAY
AN AVERAGE OF
\$6.50
PER PIECE OF
CLOTHING

AUSTRALIANS BUY
14.8KG
OF CLOTHING
(56 ITEMS)
PER YEAR

1/4
OF PEOPLE HAVE
THROWN AWAY
A GARMENT
AFTER 1 WEAR



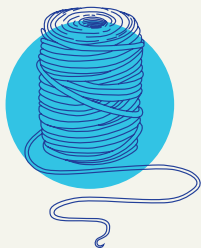
APPROXIMATELY **800,000**
TONNES OF TEXTILE WASTE
ENDS UP IN LANDFILL EACH YEAR



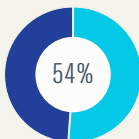
The 2022 Results

29.25 /100 AVERAGE
COMPANY SCORE

9.7 AVERAGE SCORE FOR
NEW COMPANIES



**40% OF COMPANIES
DON'T KNOW** who supplies
their raw materials and have
nothing in place to trace them



of companies use
**SUSTAINABLE
FIBRES** in just 1-25%
of their products

10%

OF COMPANIES
EVIDENCED PAYING
**A LIVING
WAGE**
AT SOME FINAL
STAGE FACTORIES



15% OF COMPANIES HAVE A
PUBLISHED **EMISSIONS
REDUCTION TARGET**
AND DECARBONISATION STRATEGY

'This verbal
abuse was always
there' said Layla.
'Though it was
hard for me to
tolerate it, I still
had to work,
otherwise who
would help
my mother?'



Layla's Story

When Layla* was 14 years old, she, along with her mother and sister, moved from her village in Barishal, Bangladesh to the busy city of Dhaka. To help her mother, Layla got a job at a garment factory on a salary of 4,000 taka (about \$57) but earned up to 6,000 taka per month (about \$85) with overtime.

The working hours were long, from 8am until 9 or 10pm, and sometimes she had to work overnight. Although she was able to access food and drinking water, if she made any mistakes, the supervisors shouted at her.

Though Layla heard that conditions are improving in some big factories, many things haven't changed in the smaller ones. There were four to five children

working in this factory and whenever buyers from fashion companies came to visit, her supervisors would hide them in different rooms or behind boxes.

Layla was married at just 16 and, over a year ago, left her job at the factory when she became pregnant with her daughter. She now lives with her family in a three square metre room, with a bathroom that is shared with other families. She'll soon return to work because her husband's salary isn't enough to cover living costs in Dhaka and, one day, she hopes to send her daughter to school and educate her for a better future.

*Layla's name has been changed for her privacy. Layla's story has been shared with permission from TearFund New Zealand.



How Can I Be Part Of The Change?

The power you hold as a global citizen doesn't require a credit card. All you need is a voice and a willingness to act to see a better world for all.

HERE'S SOME STEPS TO GET YOU STARTED...

Speak out to brands

Use our simple Brand

Finder tool to send a pre-written email to brands, asking them to do better or thanking them for their efforts to make progress.

Speak out to your social circles

Chat with friends about why ethical fashion is important or share our Ethical Fashion Scorecard on social media. **Host a clothes swap** to turn these conversations into action.

Speak out to government

Set up a meeting with, or write to your local MP.

Let them know you want Australia to lead globally on human rights and environmental justice.

Make informed purchases

Before buying something new, use this guide to understand how the brand performs. If the brand you're looking for isn't included, do some research of your own.

Assess your shopping habits

Reduce what you're buying, reuse what you already have, repair what's damaged, and recirculate what's no longer needed.

We've Given The Ethical Fashion Guide A Fresh New Look

A numeric score and coloured circle have replaced the A to F grades. The number of brands included has grown to almost 600 and includes footwear companies.

HOW TO READ THE SCORES



The number is the overall score a brand received in the survey out of 100.

The coloured circle gives an indication of how the brand ranks compared to the rest of the industry—five colours are used with top performers shown in blue and bottom performers in orange.

Companies with an asterisk (*) beside their score have been assessed on public information only. They may have chosen to only provide evidence through their public transparency initiatives or may have opted not to engage with the research process.

TO LEARN MORE ABOUT THE RESEARCH AND SOME OF THE KEY AREAS THAT INFORM COMPANIES' SCORES, SCAN HERE FOR OUR BRAND FINDER OR VISIT [BWAA.CO/BRAND-FINDER](https://bwaa.co/brand-finder)



BRAND

SCORE

& Other Stories	56
206 Collective	11 *
28 Palms	11 *
2XU	0 *
7Goals	11 *
A for Awesome	11 *
Abercrombie & Fitch	23 *
Abercrombie Kids	23 *
Abrand Jeans	34
Active Intent	20 *
Active Steps	2 *
Adidas	58
Aere	29 *
Afound	56
Agenda	42
AHG	24
Alan Pinkus	2 *
Aldi	43
Alice in the Eve	31
Allbirds	27 *
Ally Fashion	7
Alpha	16

Alstyle	54
Alta Linea	42
Alternative Apparel	58
Altra	54
Amazon Basics	11 *
Amazon Essentials	11 *
Amber Rose	30
Amco	20 *
American Apparel	54
Anaconda	1 *
An'D	20 *
Anvil by Gildan	54
Arabella	11 *
Arket	56
ARROW	43
Artengo	32 *
Arthur Harvey	11 *
Article One	16
Arvust	31
AS Colour	66
ASICS	31
ASOS 4505	41

ASOS collabs	41
ASOS DESIGN	41
ASOS EDITION	41
ASOS MADE IN KENYA	41
ASOS WHITE	41
Athleta	46*
Atmos&Here	29*
Aurike	11*
Autograph	30
Avenue	34
Baby Baby	33
Baby Berry	33
Back Country	20*
Bad Boy	33
Bali	58
Banana Republic	46*
Bardot	1*
Bardot Junior	1*
Barely Basics	43
Barely Essentials	43
Barkers	34*
Basics Brand	20*
Basics Maternity	20*

Basque	24
Bates	39
Bdcoco	11*
Beach Works	20*
Beare & Ley	9
Beme	30
Berghaus	41
Berlei	58
Bershka	60
Best & Less	33
Beyond Her	16
Big W	34
Billabong	5*
Birkenstock	7*
Bisley Workwear	8*
Black Pepper	20
Blacknoise/Whiterain	31
Blaq	24
Blue Denim Co	20*
Blue Illusion	8*
Blundstone	18*
Boden	38
Bogs	7*

Bonds	58
Bonds Explorer	58
boohoo	24
boohooMAN	24
Boss	51
Bras N Things	58
Breakers	33
Burton	24
Buttoned Down	11 *
Cable Stitch	11 *
Calvin Klein	43
Canterbury of New Zealand	41
Capture	24
Cat Footwear	14 *
Ceres Life	42
Chaco	14 *
Champion	58
Chloe & Lola	24
Cinori	18
City Beach	3 *
City Chic	34
Clarks	22

coast	24
Coastal Blue	11 *
Cobra Golf	58
Collusion	41
Colorado	18
Comfort Colors	54
Comfort Denim Out-fitters	11 *
Common District	11 *
Common Need	21
Commonry	21
Connor	35
Converse	50
CORE 10	11 *
COS	56
Cotton On	42
Cotton On Body	42
Cotton On Kids	42
Cougars	9
Country Road	53
Crane Performance	43
Crane Snow	43
Crooked Tongues	41

Crossroads	30
Cue	29
Culture Kings	5 *
Daily Ritual	11 *
Dangerfield	36
David Jones	42
David Jones Classic Collection	42
David Jones Junior	42
Dazie	29 *
DC Shoes	5 *
Debenhams	24
Debut	20 *
Decjuba	16 *
Decjuba Girls	16 *
Denim Bloom	11 *
DENIZEN from Levi's	39 *
Deuce	13
Diana Ferrari	18
Django & Juliette	18
D-Luxe	16 *
Dockers	39 *
Don't Ask Amanda	31

Dorothy Perkins	24
Dotti	27
Double Oak Mills	29 *
Eastpak	54
Easy Steps	2 *
Edited	33
Edited Body	33
Edited Plus	33
Element	5 *
Elite	33
Elka Collective	12
Ell&Voo	13 *
Ella Moon	11 *
ellesse	41
ELWD	12
Elwood	12
Emerge	24
Emma Riley	11 *
Endless	29 *
Endura	41
Essentialist	11 *
Euro Edit	24
European Collection	24

Evans	34
Everlast	20
Exie	16
Extreme Crane	43
Ezibuy	24
Factorie	42
Farmers	2 *
Favourites	33
Find.	11 *
First Mše	16
Florsheim	7 *
Forclaz	32 *
Forever 21	3 *
Forever New	52
Franklin Tailored	11 *
French Connection	21
Fruit of the Loom	34
FXD	10
Gamins	18
Gap	46 *
Garage	20 *
Gear for Sports	58
General Pants Group	31

Geoffrey Beene	43
Gildan	54
Gildan Hammer	54
Gilly Hicks	23 *
Ginger Tree	4 *
Glassons	56
Globe	10
Gold Toe	54
Good Brief	11 *
Goodsport	11 *
Goodthreads	11 *
Gorman	36
GP Co Basics	31
GP Tees	31
Grace Hill	24
Grosby	22
GTM	58
H&H	20 *
H&M	56
H&M Home	56
Hale	11 *
Hallenstein Brothers	56
Hanes	58

Hannahs	0 *
Hard Yakka	39
Harley-Davidson Footwear	14 *
Harris Scarfe	1 *
Haven Outerwear	11 *
Hayden Rose	11 *
Heart and Dagger	41
Heine	24
Hem & Seam	11 *
Henleys	16
Heritage	24
Hestia	58
Higgledee	43
Higgledee Baby	43
Hill City	46 *
Hollister Co.	23 *
House & Shields	11 *
Hugo	51
Huntley & Sons	9
Hush Puppies	22
HyTest	14 *
I Love Billy	18

Icebreaker	54
Indie kids	7 *
Indigo Society	11 *
Industrie	7 *
Inkast Denim	11 *
INOC	43
Insight	31
Intermix	46 *
Intrepid	20 *
Iris & Lily	11 *
Isle Bay Linens	11 *
Isobar	24
Isobelle	33
ITNO	16
IZOD	43
Jacqui E	27
Jag	46
James & Erin	11 *
Jane Debster	2 *
Janie and Jack	46 *
Jansport	54
Jay Jays	27
Jeanswest	5 *

JMS	58
Jockey (Australia and NZ)	58
John Bull	18 *
Johnny Bigg	35
Jordan	50
Julius Marlow	22
Jump	4 *
Just Jeans	27
Kachel	4 *
kangaroos	41
Karen Millen	24
Kate Madison	20 *
Kathmandu	55
Katies	30
Kayser	58
Keds	14 *
Kid Nation	11 *
KingGee	39
Kipling	54
Kipsta	32 *
Kmart	56
Kold Feet	11 *

Kookai	27
Ksubi	31
Kushyfoot	54
L&T	21
Label/Mix	43
Lacoste	44
Lark & Ro	11 *
LAUREN	40
Leather Architect	11 *
Levi's	39 *
Lily and Dan	43
Lily Parker	11 *
Lipsy	43
Liz Jordan	30
Locale	29 *
Lonsdale	20
Lorna Jane	20
Lowes	9
Luck & Trouble	21
Lulu & Rose	16
Lululemon Athletica	56
L'URV	36
Macpac	52

Made In.	41
MAE	11 *
Maggie T	30
Maidenform	58
Mango	33
Mantaray	33
Marco Polo	20
Mariella Bella	11 *
Marks & Spencer	46 *
Massimo Dutti	60
Match	20 *
Mathers	18
Max	23 *
Maya	20 *
McKenzie	40
MediPeds	54
Meraki	11 *
Merchant 1948	13
Merrell	14 *
Mi Piaci	13
Mia Luce	24
Midas	18
Mighty Good Basics	86

Mika Muse	29 *
Milana	42
Milea	28
Milkshake	24
Millers	30
MIMCO	53
Mindful Dept.	16
Mint Lilac	11 *
Mirrou	2 *
Miss Mango	33
Miss Shop	24
MissPap	24
Mitre	41
Mollini	18
Monki	56
Mooks	20
Moon & Back	11 *
Mossimo	12
Mountain Designs	1 *
Mountfords	18
Myer	24
Myx Store	11 *
Nabaiji	32 *

Napapiirji	54
Nasty Gal	24
Navigator South	20 *
Neon Hart	31
Neovision	21
Neuw Denim	34
New Balance	52
Next	43
Nike	50
Nina	2 *
Nine West	0 *
NNT Uniforms	39
Noak	41
Nobody Denim	48
Noni B	30
Novo Shoes	0 *
Nude Lucy	16
Nudie Jeans Co	57
Number One Shoes	0 *
Nunn Bush	7 *
Oasis	24
Ocean Blues	11 *
Old Navy	46 *

Olga	43
Onitsuka Tiger	31
Organic Baby by David Jones	42
Oroton	27
Oxelo	32 *
Oxford	22
Oysho	60
P.E. Nation	32
Painted Heart	11 *
Papillio	7 *
Paris Sunday	11 *
Patagonia	68
Peak Velocity	11 *
Peds	54
Perfect Stranger	21
Peter Alexander	27
Pickaberry	20 *
Ping Pong	4 *
PINK	38
Pink Inc	2 *
Pink Soda Sports	40
Piper	24

Platinum	58
Playtex	58
Politix	53
POLO	40
Portmans	27
Postie	40
PrettyLittleThing	24
Prim + Preux	54
Princess Highway	36
Princess Polly	48
Pull&Bear	60
Puma	58
Pyra	5 *
Quality Durables Co.	11 *
Quechua	32 *
Quiksilver	5 *
R.M. Williams	33
Rafters	7 *
Ralph Lauren	40
Ravella	2 *
Razzamatazz	58
Rebecca Vallance	32
Reclaimed Vintage	41

Red or Dead	41
Regatta	24
Reserve	24
Review	20
Rio	58
Rip Curl	52
Rivers	30
Rivet	20 *
RLX	40
Robert Huntley	9
Rockmans	30
Rockrider	32 *
Rockwear	35
Rodd & Gunn	58
Roler	7 *
Rolla's Jeans	34
Roxy	5 *
Rubi	42
Rugged Mile Denim	11 *
Russell Athletic	34
RVCA	5 *
SABA	46
Salty Crew	10

Sandler	2 *
Sara	24
Saucony	14 *
Schooltex	20 *
Scout & Ro.	11 *
Seafolly	28
SeaVees	41
Secret	54
Secret Silky	54
Seed Heritage	21
Serra	43
Sheer Relief	58
Sheike	0 *
Shein	4 *
Sheridan	58
Shoes & Sox	22
Showpo	22
Signature by Levi Strauss & Co.	39 *
Signature Society	11 *
Silent D	18
Silks	54
Simple Joys by Carter's	11 *

Slazenger	20
Smartwool	54
Social Graces	11 *
Society New York	11 *
Soft Style	14 *
Soho	24
Something For Everyone	11 *
Sonneti	40
Southcape	24
Spalding	34
Speedo	41
Sperry	14 *
Sportscraft	46
Sportsgirl	23
Spotted Zebra	11 *
Sprout	24
Spurr	29 *
St Swim	29 *
Stacy Adams	7 *
Standard	31
Staple Superior	29 *
Status	40

Stocking Fox	11 *
Stradivarius	60
Stride Rite Children's Group	14 *
Style Tread	18
Stylerunner The Label	16
Styling Services	18
Subtitled	31
Suite Alice	11 *
Supersoft by Diana Ferrari	18
Supply	41
Supply & Demand	40
Supre	42
Sussan	23
Suzanne Grae	23
Symbol	11 *
Table Eight	30
Target	56
Tarocash	35
Technicals	40
TEMT	2 *
The Fix	11 *
The North Face	54

The Warehouse	20 *
Therapy Plus	54
Tilt	33
Tilt Surf	33
Timberland	54
TK Maxx	8 *
Token	21
Tokito	24
Tommy Hilfiger	43
TOMS	15 *
Top End	18
Torque	43
Totally Workwear	39
Traders Workwear	9
Trenery	53
Trent Nathan	24
Triban	32 *
True & Co.	43
True Angel	11 *
TS14+	5 *
Typo	42
Umi	7 *
Under Armour	23 *

UNIQLO	43
Urban	24
Urban Equip	20*
Üterque	60
Valleygirl	2*
Van Heusen	43
Vanity Fair	34
VANS	54
Venture Brands	41
Veronika Maine	29
Victoria's Secret	38
Volley	22
Von Zipper	5*
Voodoo	58
Vue	24
W. Lane	30
Wallis	24
Warehouse	24
Warner's	43
Warrior	52
Weekday	56
West Bay	43
Wide Steps	2*

Wild Meadow	11*
Williams	18
Windsor Smith	0*
Witchery	53
Wittner	18
Wolverine	14*
Wonderbra	58
Wood Paper Company	11*
Workzone	43
Yarra Trail	20
yd.	35
You + All	7
Zara	60
Zara Home	60
Ziera	18
Zimmermann	38



**BAPTIST
WORLD
AID**

You See A Better World. So Do We.

We're a Christian aid and development organisation based in Australia, helping to empower communities as they emerge from poverty, challenge injustice and build resilience together. We invite Australians to join us in faithful prayer, ethical consumption, generous giving, and courageous advocacy as we work to eradicate worker exploitation and environmental degradation caused by the fashion industry.

HELP US END WORKER EXPLOITATION

Baptist World Aid advocates for real and positive change for workers in the global fashion industry, through our work with over 100 global fashion companies, representing almost 600 brands.



◀ **YOU CAN SUPPORT OUR
WORK BY DONATING TODAY.
SCAN HERE OR VISIT
[BWAA.CO/DONATE-NOW](https://bwaa.co/donate-now)**