

Request for Quotation (RFQ) for Website Rebuild

The Alliance to End Human Trafficking (AEHT) is seeking quotations from qualified web development firms to rebuild our existing website. The project involves migrating the current website content to a new WordPress site, creating several interactive pages, and completing it within four months—this period may be extended as needed in the event of unforeseen circumstances or emergencies.

Project Scope:

1. Website Rebuild in WordPress:

- Develop a new website using WordPress, ensuring modern design, responsiveness, and user-friendly navigation.
- Migrate all existing content from the current website to the new WordPress site.
- Add or remove pages and sections upon request, such as annual financials.

2. Interactive Pages:

- Create an interactive map page to display our experts from the Alliance's Speaker's Bureau. The map should be user-friendly and visually engaging.
- Develop an interactive calendar page for events, webinars, and important dates, allowing users to easily view and navigate through scheduled activities.
- Create a form page where users can request a speaker or training.

3. Design and Aesthetics:

- Implement a clean, modern, professional design that aligns with AEHT's branding and mission. The Communications Working Group might provide or suggest a theme.
- Ensure the website is mobile-friendly and responsive across all devices and browsers.

4. Functionality and Features:

- Include standard website pages such as Home, About Us, Services, Resources, Blog, Contact Us, etc.
- Implement SEO best practices to ensure the site is optimized for search engines.
- Ensure the website is ADA-compliant, providing accessibility to all users.
- Set up a blog section with easy content management features.
- Integrate social media sharing options on various pages.

5. Security and Performance:

- Ensure the website is secure with HTTPS and regular security updates.
- Optimize website speed and performance, ensuring quick load times.

6. Support and Maintenance:

- Offer post-launch support for a specified period to address any issues and make necessary adjustments.
- Provide options for ongoing website maintenance and support.
- Provide **four hours** of monthly support for the first year after delivery to assist with any necessary updates, troubleshooting, or improvements.

7. Spanish Translation Section:

- Create a Spanish version of the website.
- Ensure the translated section includes all pages and content.
- The translation must be accurate, culturally appropriate, and professionally done.

Timeline:

- Project Start Date: September 30, 2024
- Project Completion Date: Four months after contract signing

Submission Requirements:

- Company profile and relevant experience.
- Examples of previous work, particularly WordPress websites with interactive features.
- Detailed project plan and timeline.
- Cost breakdown, including all fees and expenses.
- References from previous clients.
- Any additional services or recommendations

Submission Deadline:

Please submit your quotation and all required documents by September 12, midnight ET, to katie@alliancetoendhumantrafficking.org

For any questions or further information, please contact waed@alliancetoendhumantrafficking.org

We look forward to receiving your quotation and working with a capable firm to enhance AEHT's online presence.

[Alliance to End Human Trafficking](#) was founded in 2013 by a group of Catholic Sisters committed to ending human trafficking and supporting survivors. They created a national network of resources and support that includes many different congregations of women religious and mission-aligned partners. Today, this member-based organization has grown to include more than 115 congregations and another 100+ individuals and organizations spread throughout the United States. AEHT is also the U.S. member of Talitha Kum, the international network of consecrated life working to end human trafficking.