Alliance To End Human Trafficking

Youth Video Contest: "What Would You Do?"

Calling All High School Students!

The Alliance To End Human Trafficking invites high school students to use their creativity, voices, and storytelling skills to raise awareness about **human trafficking prevention**.

Through our **"What Would You Do?" Youth Video Contest**, students are encouraged to create a short video that explores how young people can recognize potential trafficking situations, make safe choices, support others, and help prevent human trafficking in their communities.

Contest Theme: "What Would You Do?"

Human trafficking can happen in communities everywhere, and young people can play an important role in prevention.

Your video should answer the question:

"What Would You Do?"

Consider creating a realistic scenario or story that shows a potential warning sign, risky situation, online threat, recruitment tactic, or opportunity for prevention. Your video should leave viewers thinking about what they can do to recognize, prevent, or respond to human trafficking.

Who Can Participate?

- The contest is open to **high school students**.
- Students may participate individually or as part of a team.
- Videos should reflect the student's own creativity and ideas.
- Schools, youth groups, clubs, and other organizations are encouraged to share the contest with eligible students.

Video Requirements

All submissions must meet the following requirements:

1. **Length:** Videos must be **3 minutes or less**.
2. **Title:** The video title **must exactly match the title entered on the submission form**.
3. **Topic:** Videos must focus on **human trafficking prevention** and connect to the contest theme, **"What Would You Do?"**
4. **Original Work:** Videos must be the original work of the student(s) submitting them.

5. **Appropriate Content:** Videos must be appropriate for a high school audience and may not contain profanity, graphic violence, sexually explicit material, hate speech, or content that promotes or glorifies human trafficking or exploitation.
6. **Privacy and Safety:** Students should not identify or portray real trafficking survivors or vulnerable individuals without appropriate permission. Do not include private, identifying, or confidential information.
7. **Copyright:** Participants are responsible for obtaining permission to use any music, images, video clips, artwork, or other copyrighted material included in their submission. Original or properly licensed materials are strongly encouraged.
8. **Format:** Videos should be submitted in a commonly accessible digital video format.
9. **Submission:** The completed video and submission form must be received by the contest deadline of Feb. 28, 2027.

Suggested Video Ideas

Students may choose any creative approach that addresses human trafficking prevention. You may view our What Would You Do?" Training Video on human trafficking for high school students: https://www.youtube.com/watch?v=pBNWimNBikI&t=2s (50 min.)

Ideas include:

- **Recognizing the Signs:** What warning signs might indicate that someone is being exploited?
- **Online Safety:** How can young people protect themselves from online recruitment and exploitation?
- **Peer Awareness:** What would you do if you noticed a friend or classmate experiencing a potentially dangerous situation?
- **Healthy Relationships:** How can understanding manipulation and coercion help prevent trafficking?
- **Community Prevention:** What can students do to make their schools and communities safer?
- **Myth vs. Reality:** What do people often misunderstand about human trafficking?
- **A Moment of Choice:** Show a situation where someone has to decide how to respond—and what they would do.
- **Speak Up:** How can young people safely seek help or connect someone with a trusted adult or appropriate resources?

Students are encouraged to be **creative, thoughtful, and authentic**. Videos may take the form of a short film, public service announcement, interview, animation, spoken-word presentation, documentary, social media-style video, or another creative format.

Judging Criteria

Submissions will be evaluated based on:

- **Connection to Human Trafficking Prevention**
- **Creativity and Originality**
- **Impact and Effectiveness of Message**
- **Storytelling and Engagement**
- **Overall Presentation**

Judges will consider how effectively each video communicates a meaningful prevention message and encourages viewers to consider their own role in preventing human trafficking.

Prizes

🏆 **First Place: $1,000**

🥈 **Second Place: $750**

🥉 **Third Place: $500**

Prize recipients will be recognized at the Alliance To End Human Trafficking **Youth Video Contest Award Ceremony in early April 2027**. **Date TBA.**

Additional recognition may be provided to outstanding submissions.

Important Dates:

Contest Opens: Fall 2026

Submission Deadline: February 28, 2027

Judging: March 2027

Award Ceremony: Early April 2027

Specific award ceremony details will be shared with contestants closer to the event date.

You may view previous winners on our YouTube Channel:
https://www.youtube.com/@AlliancetoEndHumanTrafficking/featured

ALLIANCE TO END HUMAN TRAFFICKING
Founded and Supported by U.S. Catholic Sisters

Before You Submit

Please make sure:

☐ I am a high school student.

☐ My video is **3 minutes or less**.

☐ My video addresses **human trafficking prevention**.

☐ My video connects to the theme **"What Would You Do?"**

☐ The title on my video **exactly matches the title on my submission form**.

☐ My video is my original work.

☐ I have permission to use any music, images, or other materials that are not my own.

☐ My video does not contain inappropriate or graphic content.

☐ I have protected the privacy and safety of individuals shown or referenced in my video.

☐ I have submitted my video and completed the application by **February 28, 2027**.

☐ I have viewed the "What Would You Do?" Training Video on human trafficking for high school students: https://www.youtube.com/watch?v=pBNWimNBikI&t=2s (50 min.)

A Message to Students

Your voice matters. Your creativity can make a difference.

Human trafficking prevention starts with awareness, informed choices, and communities that look out for one another. Through your video, challenge your peers to think about how they would respond when faced with a difficult situation.

So, what would you do?

Use your voice. Tell your story. Inspire others to take action.

About the Alliance To End Human Trafficking

The Alliance To End Human Trafficking is a collaborative, faith-based national network that offers education, supports access to survivor services, and engages in advocacy to end human trafficking.

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SECTION 1: STUDENT INFORMATION

1. Student First and Last Name:

2. Student Grade Level

Required — Multiple Choice

- 9th Grade
- 10th Grade
- 11th Grade
- 12th Grade

3. School Name:

4. School City and State:

5. Email Address:

6. Phone Number:

SECTION 2: PARENT/GUARDIAN INFORMATION

Because participants are high school students, a parent or legal guardian must provide permission for participation.

1. Parent/Guardian First and Last Name

2. Parent/Guardian Email Address

3. Parent/Guardian Phone Number

4. Parent/Guardian Relationship to Student

SECTION 3: VIDEO INFORMATION

1. Video Title

Important: The title entered here must **exactly match the title of the submitted video**.

2. Video Description: In 150 words or less, briefly describe your video, the message you are communicating, and how it relates to human trafficking prevention/identification

3. What inspired you to create this video?

4. What do you hope viewers will learn or do after watching your video?

5. How does your video address the question, "What Would You Do?"

SECTION 4: VIDEO SUBMISSION

1. Video Submission

Upload your completed video to https://high-school-video-contest.wetransfer.com

Video requirements:

- Video must be **3 minutes or less**.
- Video must focus on **human trafficking prevention/intervention/awareness**.
- The video title must exactly match the title entered on the form.
- The video must be the student's original work.

- Any music, photographs, video clips, artwork, or other copyrighted material must be original, properly licensed, or used with permission.
- Videos must be appropriate for a high school audience.
- Videos may not contain graphic violence, sexually explicit content, profanity, hate speech, or material that promotes or glorifies human trafficking or exploitation.

2. Video Length

Please enter the approximate length of your video in minutes and seconds.

Example: **2:35**

SECTION 5: INDIVIDUAL OR TEAM SUBMISSION

1. Is this an individual or team submission?

- Individual
- Team/Group

If Individual: Continue to Section 6.

If Team/Group: Complete the following information for each additional student participating in the video.

2. Additional Team Member(s)

For each team member, provide:

- First and last name
- Grade
- School

Each participating student must submit a parental consent form.

SECTION 6: ORIGINAL WORK & COPYRIGHT

1. Original Work Certification

Required — Checkbox

I certify that the submitted video is the original work of the student(s) identified in this application and has not been copied from another person or organization.

☐ I agree.

2. Music, Images & Other Materials

Required — Multiple Choice

Does your video contain music, photographs, video clips, artwork, or other materials created by someone other than the student(s) submitting the video?

- No
- Yes

If **Yes**, please provide information about the material and confirm that you have permission or the appropriate rights to use it.

3. Copyright Certification

I certify that I have obtained any necessary permission to use copyrighted music, images, video clips, artwork, or other materials included in my submission. I understand that the Alliance To End Human Trafficking is not responsible for obtaining permissions on my behalf.

☐ I agree.

SECTION 7: PRIVACY, SAFETY & APPROPRIATE CONTENT

1. Privacy & Safety Certification

I certify that my video does not intentionally disclose private, confidential, or identifying information about another person without appropriate permission. I understand the importance of protecting the privacy and safety of individuals who may be represented or referenced in my video.

☐ I agree.

2. Appropriate Content Certification

I certify that my video is appropriate for a high school audience and does not contain graphic violence, sexually explicit content, hate speech, profanity, or content that promotes or glorifies human trafficking or exploitation.

☐ I agree.

SECTION 8: CONTEST RULES & PERMISSION

1. Contest Rules Agreement

I have read and agree to follow the Alliance To End Human Trafficking Youth Video Contest guidelines and understand that failure to meet the contest requirements may result in disqualification.

☐ I agree.

2. Understanding of Judging

I understand that submitted videos will be reviewed and judged based on the published contest criteria, including:

- Connection to human trafficking prevention
- Creativity and originality
- Impact and effectiveness of the message
- Storytelling and engagement
- Overall presentation

☐ I understand.

3. Finalists and Winners

I understand that finalists and winners may be contacted using the information provided in this application and that winners will be recognized at the Alliance To End Human Trafficking Youth Video Contest Award Ceremony in **early April 2027**.

☐ I understand.

SECTION 9: MEDIA RELEASE & USE OF SUBMISSION

1. Permission to Share Submission

Required — Parent/Guardian

I give the Alliance to End Human Trafficking permission to display, share, and promote the submitted video and related contest materials for educational, awareness, advocacy, fundraising, and promotional purposes, including through Alliance websites, social media, presentations, newsletters, publications, and other communications.

I understand that the Alliance may identify the student by first name, school, city/state, or other information provided for purposes of recognizing the student and promoting the contest.

☐ **I give permission.**

☐ **I do not give permission. (Permission is needed to be considered for contest eligibility)**

Parent/Guardian Authorization

I am the parent or legal guardian of the student named in this application. I give permission for the student to participate in the Alliance To End Human Trafficking Youth Video Contest, “What Would You Do?”

I understand the contest requirements and authorize the student's participation.

☐ I agree.

SECTION 10: CERTIFICATION & SIGNATURES

Student Certification

Required

I certify that the information provided in this application is accurate and complete. I understand that my submission must meet the contest requirements and that the Alliance To End Human Trafficking reserves the right to disqualify submissions that do not comply with the contest guidelines.

Student Name: _____

Electronic Signature: _____

Date: _____

34. Parent/Guardian Certification

Required

I certify that I am the parent or legal guardian of the student identified in this application. I have reviewed the contest information and give permission for the student to participate.

Parent/Guardian Name: _____

Electronic Signature: _____

Date: _____

SECTION 11: FINAL SUBMISSION CHECKLIST

Before submitting, please confirm:

☐ I am currently a high school student.

☐ My video is **3 minutes or less**.

☐ My video focuses on **human trafficking prevention**.

☐ My video addresses the contest theme **"What Would You Do?"**

☐ The video title **exactly matches** the title entered on this application.

☐ My video is my original work.

☐ I have permission to use any copyrighted material included in my video.

☐ My video follows the contest's content and safety requirements.

☐ I have completed all required sections of the application.

☐ My parent/guardian has completed the required permission and certification.

☐ I am submitting my application and video by **February 28, 2027**.

SUBMIT YOUR ENTRY

Final Submission Deadline:

February 28, 2027

Entries received after the deadline may not be considered.

Selected finalists and winners will be notified by the Alliance To End Human Trafficking. Winners will be recognized at the **Youth Video Contest Award Ceremony in early April 2027**.

Questions?

Alliance To End Human Trafficking
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Thank You!

Thank you for using your voice and creativity to help raise awareness and prevent human trafficking. **Your voice can inspire awareness. Your actions can help create change.**