



**ALLIANCE TO END  
HUMAN TRAFFICKING**

Founded and Supported by U.S. Catholic Sisters

# STRATEGIC PLAN

2026-2028

**GOAL 1 CONNECT: Build, mobilize, and coordinate a vibrant network to end human trafficking.**

**OBJECTIVE 1.1** Build out our membership database.

**OBJECTIVE 1.2** Develop deeper relationships with AEHT members.

**OBJECTIVE 1.3** Expand AEHT's reach and impact by engaging mission aligned partners.

**OBJECTIVE 1.4** Build opportunities for AEHT members to network.

**OBJECTIVE 1.5** Expand and diversify our membership.

**GOAL 2 EDUCATE: Raise awareness of our multiple publics to inspire effective action to end human trafficking.**

**OBJECTIVE 2.1** Produce faith-based materials and events.

**OBJECTIVE 2.2** Provide tailored educational services to members and partners.

**OBJECTIVE 2.3** Ensure that Catholic Social Teaching (CST) is reflected organization-wide.

**GOAL 3 ADVOCATE: Lead AEHT members and our partners in robust public advocacy to secure policy and legislative outcomes that support survivors, foster global cooperation and address the root causes of human trafficking.**

**OBJECTIVE 3.1** Ensure that CST guides our advocacy efforts.

**OBJECTIVE 3.2** Undertake robust advocacy initiatives.

**OBJECTIVE 3.3** Expand AEHT membership's interest and involvement in advocacy.

**OBJECTIVE 3.4** Support AEHT members' advocacy work.

**GOAL 4 SURVIVOR SERVICES: Support efforts to provide services to survivors.**

**OBJECTIVE 4.1** Support AEHT members' efforts to provide direct service to survivors.

**OBJECTIVE 4.2** Refine the scholarship program.

**OBJECTIVE 4.3** Help connect interested members to direct service organizations.

**OBJECTIVE 4.4** Communicate AEHT work in survivor services across media platforms.

**GOAL 5 BUILD FOR SUCCESS: Ensure we have what we need to succeed across all goals.**

**GOAL 5.1 FORMATION: Ensure that the Alliance's foundational values permeate its efforts through a robust formation program for staff, board, and membership that.**

**GOAL 5.2 GOVERNANCE: Build AEHT leadership capacity and evaluate its structures to ensure that the organization is prepared to meet our ambitions for impact.**

**OBJECTIVE 1** Continue to improve board governance.

**GOAL 5.3 Communications: Ensure that all our communications activities advance our strategic goals.**

**OBJECTIVE 1** Maintain a website that reflects AEHT’s brand and values.

**OBJECTIVE 2** Use the membership database to support effective communications.

**GOAL 5.4 HUMAN RESOURCES: Ensure that AEHT has the human resource capacity to carry out its 2026-28 strategic goals.**

**OBJECTIVE 1** Continue strengthening AEHT capacity by building an effective team.

**OBJECTIVE 2** Develop Executive Director’s capacity to effectively monitor & evaluate staff.

**GOAL 5.5: SURVIVOR-INFORMED: Continue to grow as a survivor-informed organization.**

**OBJECTIVE 1** Define what it means to be a survivor informed organization.

**OBJECTIVE 2** Identify policies and procedures to ensure activities are survivor informed.

**OBJECTIVE 3** Make the survivor informed feature of our work well-known.

**GOAL 5.6: FINANCES: Continue to improve our financial situation to enable us to be ambitious in our efforts to end human trafficking.**

**OBJECTIVE 1** Ensure our financial management systems serve our mission.

**OBJECTIVE 2** Make recommendations on the level of reserves maintained.

**GOAL 5.7 Diversify and expand AEHT’s sources of support for continued growth and sustainability.**

**OBJECTIVE 1** Ensure mission advancement plan supports the strategic goals.

**OBJECTIVE 2** Guarantee that mission advancement focuses on relationship building.

**OBJECTIVE 3** Identify, cultivate and secure new funding sources

**GOAL 5.8: Monitoring and Evaluation: Track progress towards our goals and identify areas for improvement.**

**OBJECTIVE 1** Build capacity to monitor and evaluate the implementation of this Strategic Plan.

**OBJECTIVE 2** Strengthen decision-making around adjustments to planning and implementation.

**OBJECTIVE 3** Ensure accountability and transparency creating annual progress report to members.



# Contact us

Alliance to End Human Trafficking was founded in 2013 by a group of Catholic Sisters committed to ending human trafficking and supporting survivors. They created a national network of resources and support that includes many different congregations of women religious and mission-aligned partners. Today, this member-based organization has grown to include more than 115 congregations and another 150+ individuals and organizations spread throughout the United States. AEHT is also the U.S. member of Talitha Kum, the international network of consecrated life working to end human trafficking.

## Contact Information

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## Social Media



Alliance to End Human Trafficking



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Alliance to End Human Trafficking (AEHT)



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